

Revision of Toys Safety Standard ST-2016 (the 2nd edition)

The JTA board meeting decided the following amendment on Part 1 of ST Standard on May 30, 2018.

1. The definition of “ball” was amended as follows;

3.21 ball spherical, ovoid or ellipsoidal object, usually but not always designed or intended to be thrown, hit, kicked, rolled, dropped or bounced
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2. The marking requirement for “Intended age range” was amended as follows;

7. Marking 7.1 General 7.1.1 Economic proprietor, Intended age range (The size of the letters shall be 7 point (JIS Z8305) (or Class 10) or more.) (1) (snip) (2) Intended age range “Intended age range” shall be indicated on the packaging so consumers can easily recognize before purchasing a toy. Indication structure, location and size of lettering are stipulated in Annex III. Toys without indication of “Intended age range” shall be regarded as toys intended for children of all ages.

3. “Annex III” was added.(new addition)

Annex III

Indication structure, location and size of lettering of “Intended age range”
(7.1.1 (2))

1. Indication structure of “Intended age range”

(1) Composition of indication for “Intended age range”

Indication of “Intended age range” shall be composed of the word “対象年齢” (intended age) and the intended age of children.

Example :

対象年齢 3才以上

対象年齢 3才以上

対象年齢 3才～

(Intended age: 3 years and over)

3+ (✕)

(2) Terminology use for “Intended age range”

- ① “Intended age” shall be indicated in Arabic numerals.
(Chinese characters are not allowed.)

Example: 1 才半から (✕)

- ② The word “才”(age) shall be used to indicate the age in “Intended age range.”
The use of the formal word “歳” is also acceptable.

Note: The word “才” is an abbreviated form of formal word “歳.”

“才” is used more widely than “歳,” because the character “才” is more easily identifiable and children learn it at lower grades of elementary school.

- ③ “Intended age” shall be indicated by the word “才” (age) or “月” (month), or combination of both.
As long as it is clearly legible, “Intended age” may be indicated by using the word “才” (age) with decimal number.

Example : 対象年齢 18 ヶ月以上 1 才 6 ヶ月以上 1.5 才以上

- ④ When “Intended age” is indicated by using the word “月” (month), it is allowed only up to “48 ヶ月” (48 months.)

Example: “48 ヶ月以上” (48 months and over)

- ⑤ When “Intended age range” includes both ages of “upper limit” and “lower limit,” the indication of the age for “lower limit” shall be fixed, however, the age for “upper limit” may be indicated with the word “頃” (approximately).
(Except for ride-on toys)

Example : Intended age: From 2 to ca. 5 years
From ca. 2 to ca. 5 years (✕)

- ⑥ The word “対象年齢” (intended age) may be omitted when there is not enough space on the packaging.

Example: 7才以上 (7 years and over)

⑦ The word “年令,” the abbreviated character of “年齢” (age), may be used.

2. Location of indication for “Intended age range”

(1) “Intended age range” shall be indicated in the upper right corner on the front surface of the packaging.

When it is difficult to indicate “Intended age range” in the upper right corner on the front surface of the packaging, it may be indicated somewhere else on the front surface of the packaging.

Note 1: “The front surface of the packaging” means the largest surface of the packaging that is most visible to consumers at a retailer.

Note 2: In addition to the front surface of the packaging, manufactures may indicate “Intended age range” on several places on the packaging.

In this case, the requirement of Annex III shall apply only to “Intended age range” indicated on the front surface of the packaging.

(2) When the size of the packaging is too small to properly indicate “Intended age range” on the front surface of the packaging, “Intended age range” may be indicated on the side, top or back surface of the packaging.

(It may be indicated on the bottom surface of the packaging only when there is not enough space on other surfaces.)

(3) For “blister packaging” or “plastic bag with header,” “Intended age range” shall be indicated on the front surface of the packaging.

For the packaging composed of a box and a header, it is permissible to indicate “Intended age range” on either.

(4) For toys that are sold without packaging, “Intended age range” shall be indicated at least once on the toy itself, at display containers (boxes or cardboard), on tags, on leaflets included in plastic bags (not regarded as packaging), or in other similar materials.

3. The size of lettering for “Intended age range”

(1) The size of lettering of “Intended age range” shall be as follows.

Size of a surface indicating “Intended age range”	Size of “Intended age range” (height of letters)
A3 sized paper (297×420mm) or more	18 point (6.30 mm) or more

B5 sized paper (182×257mm) ~ A3 sized paper (<)	14 point (4.90 mm) or more
Less than B5 sized paper	7 point (2.45 mm) or more

1 point (JIS Z8305) = 0.35mm

Note 1: Small hiragana* (or small katakana) used for indicating pronunciation of Chinese characters is not included in measuring the height of letters.

* Japanese characters indicating pronunciation of Chinese characters

Note 2: For 3-D packaging, the size of the packaging shall be measured as a projected area.

- (2) When there is a “company logo” or a “company trademark” which is intentionally given prominence near the indication for “Intended age range,” the “company logo” or the “company trademark” may supersede the “Intended age range” in size.
- (3) When there are any marks carrying messages other than “Intended age” near the indication for “Intended age range,” the size of the “Intended age range” shall be equal or larger than these marks.

Examples of marks carrying messages other than “Intended age” :

For 2-3 persons	Play time: 40 min.	Editorial supervised by XX
AC adapter not included	Power-operated	No battery needed

4. The color of indication for “Intended age range”

“Intended age range” shall be indicated with a frame, or given prominence by contrast against its background.

The background color of “Intended age” in “Intended age range” shall be solid (monochromatic).

Example: The background color is white. 3 才以上

There is no requirement for font style or color of letters.

4. The effective date of the above amendment in ST Mark Program

- (1) This revision is put into effect for applications received on and after January 1, 2019.
- (2) The 1st edition of ST 2016 may be applied for applications to renew the approval for the use of ST Mark on continuous products until December 31, 2020.